LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**U.G.** DEGREE EXAMINATION – **GENERAL ENGLISH**

SECOND SEMESTER – NOVEMBER 2012

# EL 2054 - POWER COMMUNICATION IN ENGLISH

Date : 08/11/2012 Dept. No. Max. : 100 Marks

Time : 1:00 - 4:00

**Answer ALL the following questions: (10x10=100marks)**

1. Explain the theory of Communication.

2. List out the 2 Factors and 7 Skills needed for Effective Communication.

3. Draft a speech on the following topic: “The Advantages and Dangers of

Nuclear Energy”.

4. How can you make an effective Presentation using Power Point?

5. What are the requirements for effective participation in a Group Discussion?

6. Why is acquiring Listening Skills important for a communicator?

7. Explain the role of oral communication skills in a person’s personality

development.

8. What are the differences between a telephone interview and a conventional

job interview?

9. Why do students need Career Guidance in College?

10. Imagine you have completed your college studies and have graduated with

distinction. Prepare your Curriculum Vitae for an employer.

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